



**JUMPSTART  
YOUR CAREER**  
**EXPLORE INFINITE OPPORTUNITIES**  
**WITH MAAC**

BECOME A MASTER IN  
ANIMATION | VFX | GAMING | MULTIMEDIA

# BE A PART OF THE FAST GROWING MEDIA & ENTERTAINMENT INDUSTRY

Even in the new normal, future looks exciting for the Indian Media & Entertainment Industry. It is one of the most vibrant & exciting segment today, with ever-increasing opportunities.

## Highlights of M&E

- With an increase in demand for content viewing & content creation, the Media & Entertainment industry is expected to grow 25% in 2021 to reach INR 1.73 trillion.
- Digital media and online gaming are the fastest growing segments; their contribution to the M&E sector increased from 16% in 2019 to 23% in 2020.
- With the ever increasing rise in the viewership of OTT & other digital platforms, the job opportunities in this sector are at its all-time high.
- As of 2020, it is estimated that there are over 400 gaming start-ups in India, which is fueling the rise in job opportunities in the exciting world of Gaming.

**Right Skills = Greater Job Opportunities**  
**Are you ready to take your pick?**

Reference Links:

FICCI EY Report - India's Media & Entertainment sector reboots in 2020 (March 2021)



# EXPLORE THE WORLD OF VISUAL EFFECTS

A career in Visual Effects (VFX) is one of the most sought-after careers in today's time. It has introduced us to the wonders of the larger-than-life visual effects (onscreen) that bring the fantasy world alive. MAAC understands the true potential of VFX. Being a pioneer in the industry, MAAC has designed an intensive course that adds value and builds your professional life.

With a rise in demand for creative content, the demand for skilled artists has also increased thereby, creating more employment opportunities for the youth.

## Visual Effects is majorly used for

- Movies
- Commercials (TVC)
- Television Serials
- OTT
- Digital Content
- Web Series

With skilled learning, live projects & latest software at MAAC, you will be ready to shine out in the world of Visual Effects.



# ADVFX PLUS

## Advanced Program In Visual Effects - 576 Hrs

ADVFX Plus, an advanced level Visual Effects Program, guides you in mastering not just the fundamentals but also the advanced techniques of VFX artistry.

This course has a dedicated high-end FX Houdini module covering the latest tools used in leading studios to execute complex FX shots. Now, with Maya software included in the course, get ready to become a great VFX artist.

### Career Options

- Compositor
- Camera Tracker
- Match Moving Artist
- FX Artist
- Motion Graphics Artist
- Matte Painter
- Clean-up Artist
- BG Prep Artist
- VFX Generalist
- Stereoscopy Artist
- Depth Artist
- Video Editor
- Pre-Viz Artist
- Roto Artist
- Paint Artist
- FX Artist

### Course Content

- Pre-Production
- Storyboarding
- Cinematography
- Basics of Photography
- Layer Based Compositing
- Clean Plate & Wire Removal
- Motion Graphics
- 3D Design
- Advanced Particle Effects
- Cloth FX
- Rigid Body Simulations
- Fluid Simulation
- Realistic Rendering Techniques
- Advanced Compositing
- Concepts of Set Extension & CG Integration
- Node Based Compositing
- Match Moving & Camera Tracking
- Stereoscopic Conversion
- Realistic Digital Environments
- Procedural FX Workflow
- Project & Case Studies

### Softwares Covered

- Photoshop
- Premiere
- Audition
- After Effects
- 3ds Max
- Mudbox
- Maya
- Substance Painter
- Fusion
- Mocha
- Silhouette
- 3D Equalizer
- Nuke
- Real Flow
- Vue
- Houdini



# MAAC - YOUR PREFERRED CHOICE

Join one of the leading Media & Entertainment education brands!



## Job Oriented Courses

MAAC courses are designed to make you job ready, with the right skills required in the industry.



## Certified Faculty Members

Experienced & certified faculty members will enhance your learning experience.



## Onlinevarsity

A unique portal where you can learn & access your course material 24x7.



## Placement Assistance

A specialized placement cell to groom & assist you, so as to get your career started in the industry.



## Courses with Specialization

All courses are specifically curated with the latest industry trends, covering the advanced modules for specializing in the required genre.



## M&E Industry Integration

Industry exposure is given throughout the course duration via master classes & interactive sessions from the experts of the industry.



## AR Enabled Books

Enhanced & interactive learning, enables you to view course content in an interesting 3D visual medium.

