

# JUMPS TART YOUR CAREER EXPLORE INFINITE OPPORTUNITIES WITH MAAC

BECOME A MASTER IN ANIMATION | VFX | GAMING | MULTIMEDIA

### BE A PART OF THE FAST GROWING MEDIA & ENTERTAINMENT INDUSTRY

Even in the new normal, future looks exciting for the Indian Media & Entertainment Industry. It is one of the most vibrant & exciting segment today, with ever-increasing opportunities.

#### **Highlights of M&E**

- With an increase in demand for content viewing & content creation, the Media & Entertainmaint industry is expected to grow 25% in 2021 to reach INR 1.73 trillion.
  - Digital media and online gaming are the fastest growing segments; their contribution to the M&E sector increased from 16% in 2019 to 23% in 2020.
- With the ever increasing rise in the viewership of OTT & other digital platforms, the job opportunities in this sector are at its all-time high.
  - As of 2020, it is estimated that there are over 400 gaming start-ups in India, which is fueling the rise in job opportunities in the exciting world of Gaming.

Right Skills = Greater Job Opportunities
Are you ready to take your pick?

Reference Links: FICCI EY Report - India's Media & Entertainment sector reboots in 2020 (March 2021)

## EXPLORE THE WORLD OF VISUAL EFFECTS

A career in Visual Effects (VFX) is one of the most sought-after careers in today's time. It has introduced us to the wonders of the larger-than-life visual effects (onscreen) that bring the fantasy world alive. MAAC understands the true potential of VFX. Being a pioneer in the industry, MAAC has designed an intensive course that adds value and builds your professional life.

With a rise in demand for creative content, the demand for skilled artists has also increased thereby, creating more employment opportunities for the youth.

#### Visual Effects is majorly used for

- Movies
- Commercials (TVC)
- Television Serials

- OTT
- Digital Content
- Web Series

With skilled learning, live projects & latest software at MAAC, you will be ready to shine out in the world of Visual Effects.



## COMPOSITING AND EDITING PLUS

#### **Program In Compositing And Editing - 240 Hrs**

To truly complete any film, TV, Web or music video content, the last stage of production creates the actual look and feel. Through this course you will be equipped to thoroughly understand and excel in Rotoscopy, Match Moving, BG Prep, Composting and Editing.

#### **Career Options**

- Compositor
- Roto Artist
- Paint Artist
- BG Prep Artist

- Stereo Depth Grade artist
- Match Moving artist
- Motion Graphics Artist
- Video Editor

#### **Course Content**

- Basics of Filmmaking
- Digital Design
- Video Editing
- Sound Editing
- Layer-Based Compositing
- Art of Rotoscopy
- Match Moving
- Camera Tracking
- Title Graphics
- Audio-Video Synchronisation

- Node-Based Compositing
- Stereoscopic Pipeline
- 3D Camera Projection
- Live Action Compositing
- Editing with FCP

#### **Softwares Covered**

- Photoshop
- Premiere
- Audition
- After Effects
- Fusion
- Silhouette
- Mocha
- 3D Equaliser
- Nuke
- Final Cut Pro



#### MAAC - YOUR PREFERRED CHOICE

Join one of the leading Media & Entertainment education brands!



#### **Job Oriented Courses**

MAAC courses are designed to make you job ready, with the right skills required in the industry.



#### **Certified Faculty Members**

Experienced & certified faculty members will enhance your learning experience.



#### **Onlinevarsity**

A unique portal were you can learn & access your course material 24x7.



#### **Placement Assistance**

A specialized placement cell to groom & assist you, so as to get your career started in the industry.



#### Courses with Specialization

All courses are specifically curated with the latest industry trends, covering the advanced modules for specializing in the required genre.



#### **M&E Industry Integration**

Industry exposure is given throughout the course duration via master classes & interactive sessions from the experts of the industry.



#### **AR Enabled Books**

Enhanced & interactive learning, enables you to view course content in an interesting 3D visual medium.



