



**JUMPSTART
YOUR CAREER**
EXPLORE INFINITE OPPORTUNITIES
WITH MAAC

**BECOME A MASTER IN
ANIMATION | VFX | GAMING | MULTIMEDIA**

BE A PART OF THE FAST GROWING MEDIA & ENTERTAINMENT INDUSTRY

Even in the new normal, future looks exciting for the Indian Media & Entertainment Industry. It is one of the most vibrant & exciting segment today, with ever-increasing opportunities.

Highlights of M&E

- With an increase in demand for content viewing & content creation, the Media & Entertainment industry is expected to grow 25% in 2021 to reach INR 1.73 trillion.
- Digital media and online gaming are the fastest growing segments; their contribution to the M&E sector increased from 16% in 2019 to 23% in 2020.
- With the ever increasing rise in the viewership of OTT & other digital platforms, the job opportunities in this sector are at its all-time high.
- As of 2020, it is estimated that there are over 400 gaming start-ups in India, which is fueling the rise in job opportunities in the exciting world of Gaming.

Right Skills = Greater Job Opportunities
Are you ready to take your pick?

Reference Links:

FICCI EY Report - India's Media & Entertainment sector reboots in 2020 (March 2021)

MULTIMEDIA & DIGITAL DESIGN

As the era of digitalization kicks in, we see more and more lives being touched by the internet via different mediums. This opens up a dynamic space for the integration of information/content with digital technology (audio, video and animation).

Design & Multimedia is majorly used for

- Print
- Digital Design
- Creative Agencies
- Website Design
- UI/UX
- Responsive Website Design
- Interactive PPT & Video Editing
- 2D Games
- Digital Advertising

The requirement of design & multimedia artists is projected to grow significantly, bringing forth an ocean of career opportunities for the youth today.



DPW3D

Program In Print, Web & 3D Animation - 432 Hrs

3D animation has become an integral part of graphic design. A blend approach of print, web & 3D animation gives a holistic exposure to you for an ever-growing demand in the digital design & multimedia segment. Become an expert in building state-of-the-art Print, Web and 3D Animation for a variety of audiences.

Career Options

- Communication Designer
- Digital Storyboard Artist
- Graphic Designer
- Web Designer
- Illustrator
- Media Content Manager
- Mobile Content Designer
- Packaging Designer
- Page Layout Artist
- Template Designer
- User Interface Designer
- UX Designer
- App Designer
- Visualizer
- 2D Animator
- 3D Animator/Modelor
- Sound/Video Editor
- Advertising Art Director
- Designer for Interactive
- E-Learning

Course Content

- Fundamentals of Drawing
- Concepts of Design & Illustration
- Desktop Publishing
- Vector art
- Digital Design
- Layout Design
- Concepts of designing
- for the web
- Website Development
- Interactive Presentation
- The Art of Editing
- Sound Editing
- Website Architecture
- Basic of Film Making
- Motion Graphics
- Layer Based Compositing
- Design Visualization
- 3D Modeling
- Lighting
- Render Wrangle
- Animation
- Rigging
- Texturing

Softwares Covered

- Photoshop
- InDesign
- Corel Draw
- Illustrator
- HTML Javascript
- Dreamweaver
- Animate CC
- Premiere
- Audition
- After Effects
- Sketchup
- Lumion
- 3ds Max
- Mudbox



GRAPHICS



VECTOR

PRINT



WEB

ANIMATION



MAAC - YOUR PREFERRED CHOICE

Join one of the leading Media & Entertainment education brands!



Job Oriented Courses

MAAC courses are designed to make you job ready, with the right skills required in the industry.



Certified Faculty Members

Experienced & certified faculty members will enhance your learning experience.



Onlinevarsity

A unique portal where you can learn & access your course material 24x7.



Placement Assistance

A specialized placement cell to groom & assist you, so as to get your career started in the industry.



Courses with Specialization

All courses are specifically curated with the latest industry trends, covering the advanced modules for specializing in the required genre.



M&E Industry Integration

Industry exposure is given throughout the course duration via master classes & interactive sessions from the experts of the industry.



AR Enabled Books

Enhanced & interactive learning, enables you to view course content in an interesting 3D visual medium.

